

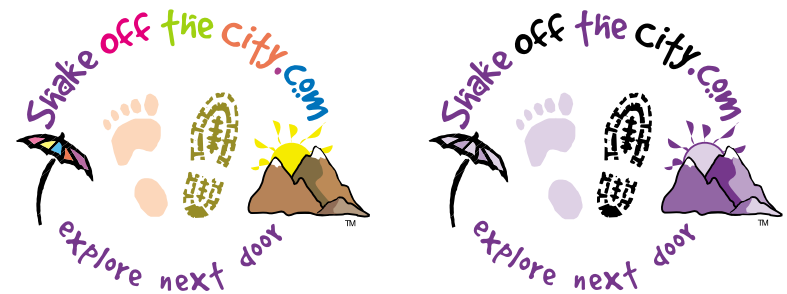
**Client:** Producer's Guild of America East



This logo, designed for a special event, was used in the event postcard which I also designed. The idea was to make the title an event itself, which is why I used a neon sign motif.

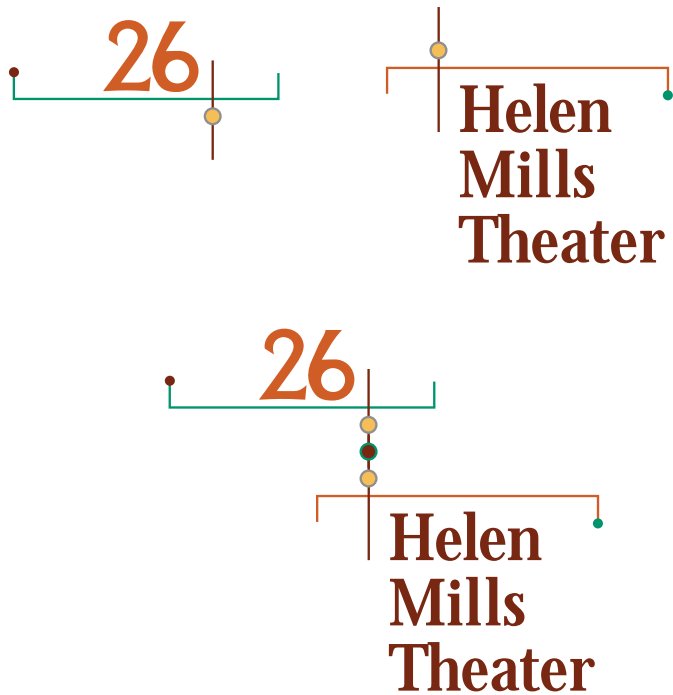
The client loved how this logo, in conjunction with a city skyline on the postcard, recalled classic TV in an homage to "The Honeymooners".

**Client:** Shakeoffthecity.com, an online travel guide



These are 4- and 2-color logo designs for an online travel guide. They evoke fun, exploration, and the spirit of adventure.

Client: 26 and Helen Mills Theater



This client wanted logos that could work independently and together, as shown above. These are the two very different options I designed.

The logos on this page represent a very clean design reminiscent of Frank Lloyd Wright . . .

Client: 26 and Helen Mills Theater



. . . while these have a funkier, edgier, “downtown” style, in both 4-color and black and white.

**Client:** Insurance Services Office

A-PLUS *hotline*

May 2001

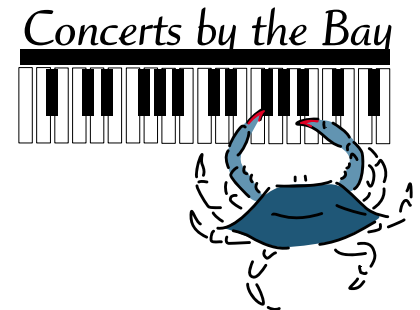
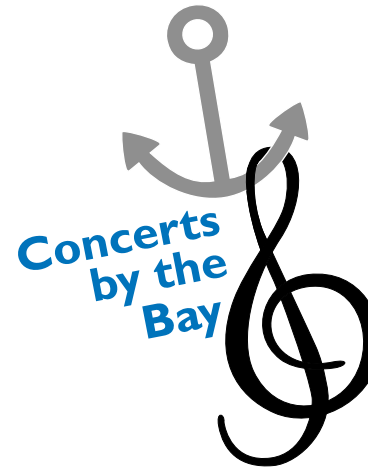
ISO ClaimSearch® Report

December 2001

These are two masthead logos for newsletters published by Insurance Services Office. Printing restrictions required that they be 2-color designs.

The client wanted simple, but memorable masthead designs as part of an overall product-branding initiative.

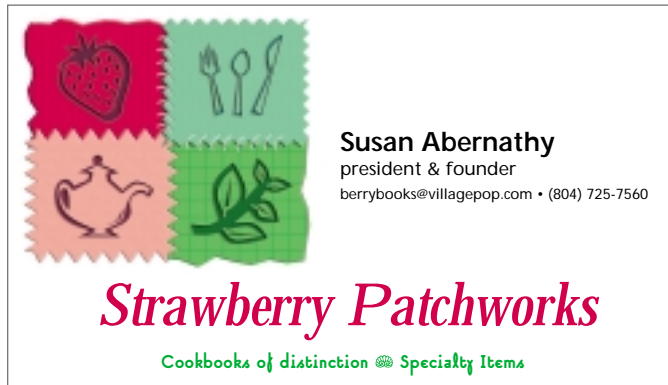
**Client:** Concerts by the Bay



Two logo designs for Concerts by the Bay, an organization that plans and produces local concerts in a waterfront setting.

The client felt it was important to tie in the ideas of waterfront relaxation and music, which resulted in the two choices above.

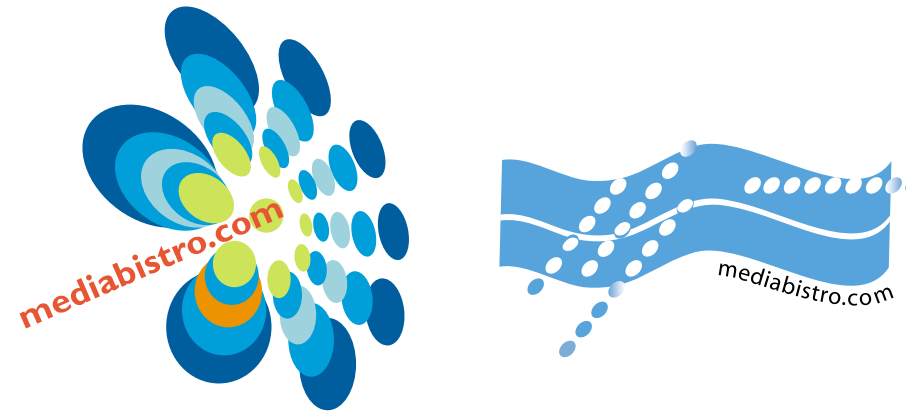
**Client:** Strawberry Patchworks



Strawberry Patchworks, a cookbook publisher and specialty gift distributor, wanted a logo and corporate ID that reflected these two very different businesses.

I started with the idea of “patchwork” to show icons from heir different businesses, to create a homey design in keeping with the cooking and family theme they wanted to convey.

**Client:** Media Bistro.com



Two logo designs for Media Bistro. The client wanted a clean design that showed movement and interactivity, and something that could easily be animated online.